

# INVOICE

TINSLEY ADVERTISING & MARKETING INC.

2000 S. Dixie Highway, Suite 201  
Miami, FL 33133  
(305) 856-6060

Payment Due By: 3/5/12

## INCLUDES:

### Key West Spring/Summer Florida 2012

\$1,000

*Visit Florida Spring Newspaper Insert Running in Major State Markets*  
Cir. 1,000,000  
4/22/12

VisitFlorida Online Ad Network  
Imp. 6,000,000 (added value)  
4/23-5/23/12

*Miami Herald Newspaper*  
Cir. 440,391  
5/6/12, 5/20/12, 6/17/12, 7/15/12

*Ft. Lauderdale Sun-Sentinel Newspaper*  
Cir. 381,838  
6/17/12 & 7/22/12

*Palm Beach Newspaper*  
Cir. 227,171  
5/6/12 & 6/3/12

*Orlando Sentinel Newspaper*  
Cir. 382,439  
5/20/12 & 7/1/12

CNN.com Pre-Roll Video + Companion Banner. Geo-targeted to Florida (co-op participants will be linked to the companion banner)  
Imp. 574,468  
4/21-7/31/12

### PARTICIPATION FEE:

\$1,000

### AMOUNT DUE UPON RECEIPT

\$1,000

PLEASE MAKE CHECK PAYABLE TO TINSLEY ADVERTISING